

# HAIR SPLIT INTO 7 SEPARATE STRANDS!

*Why Personna Shaves Closest*

CAN YOU IMAGINE a razor blade that is so sharp it can split a human hair—into *seven separate strands*?

It seems incredible . . . but it happens! This astonishing feat is a special factory test that is carried out every day in the Personna Factory with Personna Precision Razor Blades.

The test is designed to ensure you the smoothest shaves you've ever had . . .

because, to pass it, Personna's cutting edges must be able to shave down to within 1/4000th of an inch!

Personna Precision Blades are hollow ground, leather-stropped, and rust-resistant. No wonder they shave closer and give up to twice as many shaves as ordinary blades. Buy Personna today! In packets of 5 for 1/3 (incl. tax) and 10 for 2/6 (incl. tax).

**EVERY SUNDAY AT 5.15 P.M.**

*Listen to Radio Luxembourg (1293 metres)  
for the*

## **GRACIE FIELDS SHOW**

*Presented by*

*the makers of*

**PERSONNA**

*Precision Blades*

**EMPRESS HALL**

For Four Performances only

**H I A W A T H A**

WITH A CAST OF 1,300, WHICH INCLUDES THE COLERIDGE TAYLOR SYMPHONY ORCHESTRA. A CHOIR OF 1,000. CORPS DE BALLET OF 200

Produced by

T. C. Fairbairn and Claude Jenkins

**L o n d o n ' s   G r e a t e s t   S p e c t a c l e**

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NIGHTLY AT 7.30

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**3/6. 5/6. 7/6. 10/6. 12/6. 15/-**

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