

"EMPIRE NEWS," MANCHESTER, 12/8/34.

"Gracie Fields, one of the busiest women in her profession, what with film and stage contracts and broadcasting, attends a surprising number of charity affairs—and usually gives them a show. Yet, she comes in for criticism when she has to turn down requests for her services."

"WEST LANCASHIRE EVENING GAZETTE."

"PERSONAL APPEAL.—'Gracie Fields could lead a revolution if she wanted!' (writes Mr. Gregson). Thank heaven she harbours no such insane desire, but remains her own sweet, common-sensical, homely and charming self! 'All the same, if I were the organiser of any political party, I should at once move heaven and earth to bind her to my machine, for her personal appeal is more powerful than that of any political spell binder I know, and she arouses more real enthusiasm, and command more genuine affection and loyalty than any statesman. Her visits to Blackpool and Bolton for the filming of the outdoor scenes in her new talkie were as triumphant as a royal progress! Never in my life have I witnessed such amazing demonstrations of the power of one individual over massed humanity.'"

"HALIFAX WEEKLY COURIER AND GUARDIAN," 6/1/34.

"No life history reads more like a fairy story than that of Gracie Fields, who, as a little girl, worked as a winder in a cotton mill at Rochdale. She had to be on duty at six o'clock in the morning and when she left home she wore a shawl over her head and, according to her own account, carried two tin cans containing food and tea. Her wonderful spirits led her to entertain the other girls and this did not meet with the approval of the manager, so Gracie took a turn in a paper mill, and also acted as errand girl. At 15 she left the mills and joined a Manchester revue called 'Yes, I Think So.' Now, in theatre, variety, talking pictures, over the broadcast, or on the gramophone she is one of the most popular performers of the day. Yet prosperity has never spoilt her."

"THE BULLETIN AND SCOTS PICTORIAL," 15/10/34.

"A friend was explaining to an American acquaintance that Gracie Fields was probably the most popular entertainer in this country, and said, 'Why, she makes more money than Garbo.' 'So she should,' replied the candid American, 'She's a lot funnier.'"